



Kidscentral, kids festival at World Trade Centre

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KidsCentral Expo 2011

A COMPLETE CHILDREN'S DAY CELEBRATION

Turning The World Trade Center into a Planet especially for KIDS

Sunday November 13th 10am- 7pm at World Trade Center

This year kids & parents have another reason to celebrate Children's Day. KidsCentral 2011 Expo is here! India's only premier Children's exhibition will be on at The World Trade Center on Sunday, November 13. This exciting family event cannot be missed. For the first time, the World trade Center will be filled with exciting products & fun-filled activities for children & parents alike. Families can expect to enjoy superior entertainment, hands-on fun activities, arts and crafts, forensic, robotics, soccer, ceramics, abacus, tattoos, face painting, free play and lots more. This Exhibition will be the perfect venue where parents can see first-hand what new & exciting products & services are available in the market for their children from toddlers to teens. Not only will kids feel special, but there are several stalls especially for parents too.

They promise that unlike other boring Exhibitions, aside from just products on display, KidsCentral is an interactive platform that will keep children and adults entertained through the day. Kids will feel like they are at a big party! Here are just a few of the exciting participants & what they have to offer:

- The ever-popular Make N Bake ceramic studio will allow kids to explore the art of pottery at the exhibition itself.
- GO cheese will give kids a cooking demonstration, showing them how they can have fun with their food.
- Dabur will be introducing a range of nutritious Real Juices at the venue.
- My Music Gym is setting up a large recreational area, perfect for tiring out active kids.
- Soccer Schools of Excellence will have equipment and physical activities for both parents and kids to participate in.
- Candy Cubes has organized a book reading by a well renowned kids' author, to interest the kids who love books, while parents can shop around the stall for the Candy Cane Club's board games.
- Vcubs' personalized bath wear will surely excite the kids at the exhibition.
- Both parents and kids would surely like the paintings of baby religious figures by Charu Mehta.
- Little girls will love the beautiful dresses by Jessika Choksi with matching outfits for teddies too!
- Unusual especially for Mumbai kids...snow! Snow Wonder has artificial snow for kids to play in!
- Socially conscious, Forty Red Bangles will be displaying a range of their quirky yet playful t-shirts and toys for kids.
- Let your child pick a pair of fun glasses from Ganko Opticians with their favorite Nickelodeon characters Dora and Spongebob to make wearing glasses fun! Don't forget to check out kids favorite characters from the series Chotta Bheem and Krishna that will be present at the exhibit too.
- Perfect for your special child, Image M will be selling real gold and diamond jewellery of Disney characters like Tinker Bell, Mickey Mouse, Minnie Mouse and event Hannah Montana!
- Boon's 100% toxin-free, innovative products appeal to modern parents across the world, will be available at KidsCentral
- Other participants:
 - La Devi by Mt.Meru, Magic Beanstalk, Mal The Store – Raghavendra Rathore, Ramona Narang, Aneeth Arora, Alecca Carrano, Zubair Kirmani, Masaba Gupta, Sonali Mansingka, Anupama Dayal & more, Mini Me, More Than Gifts, Munchkins, Neeru Mehra, Not Just Desserts by Sabina, Nischay, ONS Brand, Oyster Kids, Peek'boo Baby, Peppermint Kids, Personalised Gifts, Preggy Belly, Prime Plastics, Robin Age, Samskara Wellness, Savio Firmino
 - Skip Hop, Snow Wonder, Sonacus Mighty Minds, Tare Sitare, The Party Shop, Touch, Uurmi Mehul Photography
 - Vcubs, Vibrant Holidays Destinations, Watutu by Shirin Neterwala Malkani, Yellow Submarine, Young Berry Dresses and more, Anuja Shah, Balloon Basket, Be Personalised, Beebop, Boon, Bubbles Kidswear, Candy Cane Club, Charu Mehta, Creative Kids by Alefia Poonawala, Cupcake & Mini Cupcake, Deeva's Brym, Elefantastik, Esche Creatives, Estaa, ETL Learning, Fantasie Fine, Chocolates, Forty Red Bangles, Four Minutes To 4, Furtados School Of Music, Fuse India, Ganko Optik, Garfield Baby, Glow Accessories, Hansel & Gretal Children's Jewellery, Healthy Gummies, Hridz, Images M Jewels, ING Life Insurance, Jyoti Mukerji Kids Couture, Kidology – Maya Nocon, Gauri & Nainika, Gaurav Gupta, Malini Ramani, Namrata Joshipura, Ritu Kumar & more, Kidville, Kindred Portrait, Kunning Kittens
- Other Highlights
 - A) Chota Bheem Dora an Ninja Hattiri will be there to meet and greet the kids
 - B) Gift coupons will be given to each and every kid who attends the Exhibition by Vardhaman group's Fantasyland, the first of it's kind in India which has mini wonders of the world. This voucher entitles free entry for full family to fantasyland and a few free rides
 - C) Discounts at certain stalls only on the day of exhibition
 - D) Free gifts sponsored by various exhibiter for the kids.
 - E) Amar Chitra Kathas Robotics Brainwave at just Rs 300

For a Fun, enjoyable, entertaining day, to celebrate your child, come visit KidsCentral, 2011 at The World Trade Center on **Sunday November 13th 10am – 7pm.**